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Newsletter 1

AI for SMEs

The project

Artificial Intelligence is becoming increasingly prevalent across diverse spheres of the business and social life, given its ability to enhance the automation and prediction capacity of firms and organisations or to bring natural language processing and image recognition to a new level.

Applications are pervasive, embedded in software, devices or platforms, foreshadowing far-reaching consequences on the functioning and performance of firms, industries and places.

Small and medium-sized enterprises (SMEs) face greater disadvantages in the transformation. SMEs face barriers in adopting AI such as lack of awareness and readiness.

The AI BIZ project wants to support the implementation of AI in SMEs by providing educational materials and paths in order to help non expert workers and managers' understanding the AI potential for SMEs and how to access and implement AI based tools.

AI BIZ- Exploiting Artificial Intelligence Technologies for SMEs is an Erasmus+ small scale partnerships in vocational education and training sector aiming at supporting SMEs to access and use AI tool in their daily activities.

In this newsletter, you will find the project information in a nutshell and a description of the activities carried out so far.

Target groups

The project target group includes entrepreneurs and managers working in SMEs, in particular, those that have started a digital transition process and want to take advantage of the latest development of digital technologies. The project is not addressed to IT developers or technicians, but wants to enable workers and managers, even with basic digital skills, to understand the potential of AI for SMEs, access AI tools and properly use them during their daily practices.



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Project results

1. AI BIZ Toolkit

The first result consists of supporting materials and tools to help SMEs properly access and use AI

2. AI BIZ Workshops

The second result consists of training activities aiming at supporting SMEs in improving their knowledge, skills, and competencies on how to exploit the potential of AI in their contexts.

3. AI BIZ Launch Conference

The third result consists of a face-to-face conference organised in each partner country to promote the project results and raising awareness about the benefits and risks of using AI for SMEs.

Activities carried out

AI BIZ kick off meeting

The project kick-off meeting took place in Valencia (ISpain) on November 31/31 May 2024. The partners discussed the project details, analysing the work plan and the expected results.

Definition of a framework for the AI BIZ Toolkit and validation through Focus groups

Through research and extensive collaboration with stakeholders, including AI experts and representatives from SMEs who actively participated in focus groups across Spain, Germany and Belgium, the partners validate the Toolkit Framework defining common and relevant themes,

Production of the AI BIZ Toolkit

The AI BIZ Toolkit was created to provide practical resources and guidelines for workers and managers of SMEs on how to properly access, use, and integrate AI in their work.

It covers various aspects of how AI can support SMEs in enhancing their performances and advantages.

The document is available on the project website.

Partners

Pixel activities are implemented by a consortium composed of 3 organisations coming from 3 different European countries.



(Spain)

MindLeap is an organisation based in Valencia, founded by a community of experts working for years on supporting companies and educational institutions to take advantage of ICT tools for educational purposes.



(Germany)

The XU Exponential University is a state-recognized university in private ownership that educates students in digital marketing, digital entrepreneurship, data science, and other science-based, application-oriented and interdisciplinary study programs in accordance with its mission statement.

CEBelgium

(Belgium)

CEBelgium is a non-profit association based in Brussels, dedicated to implementing innovative education and training methodologies and curricula. CEB is committed to breaking down educational barriers that hinder access and participation in EU.

Let's keep in touch!

